

UBISOFT® 'THE CREW 2 OPEN BETA' SWEEPSTAKES

OFFICIAL RULES

'THE CREW 2 OPEN BETA' SWEEPSTAKES SPONSORED BY UBISOFT®
NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.
PROMOTION IS ONLY OPEN TO RESIDENTS OF THE 50 UNITED STATES (INCLUDING DISTRICT OF COLUMBIA) WHO ARE 18 YEARS OF AGE OR OLDER. VOID WHERE PROHIBITED.

1. **ENTRY PERIOD:** The **Ubisoft 'The Crew 2 Open Beta' Sweepstakes** (the "Promotion") begins June 21, 2018, at 1:00:01 AM PT and ends June 25, 2018, on 11:59:59 PM PT ("Promotion Period"). All dates and times below refer to PT and are based on the Sponsors time.
 2. **ELIGIBILITY:** This Promotion is only open to those who are 18 years of age or older, who reside in the 50 United States (including the District of Columbia) at time of entry. This Promotion is not open to employees of Ubisoft ("Sponsor") or its affiliates, licensees, parents, franchisees, subsidiaries, advertising or promotion agencies or any and all other companies associated with the Sweepstakes and members of the immediate family or household of each. For purposes of clarification, "immediate family" means parents, children, siblings and spouse, regardless of where they reside.
 3. **HOW TO ENTER/PARTICIPATE:** Two ways to enter:
 - Play The Crew 2 Open Beta. Complete Rookie Fame level and reach Famous Fame level to earn an automatic entry into the Sweepstakes. To get started:
 - **New Ubisoft Uplay Account Members:**
 - **STEP 1:** Go to <http://thecrewgame.com/beta>.
 - **STEP 2:** Click the Register button in the Beta Play registration section.
 - **STEP 3:** In the new window that appears, click 'Create a Ubisoft Account'. A valid Ubisoft Uplay account is required to participate (free to register). To register for a Uplay account you will be asked to provide your e-mail address, date of birth, and create a password and username. You will be required to read and accept Ubisoft terms of use (<https://legal.ubi.com/termsfuse/en-US>) and privacy policy (<https://legal.ubi.com/privacypolicy/en-US>).
 - **STEP 4:** Complete the Opt-in Process. You will be taken to a thank you page upon completion.
 - **STEP 5:** To earn an automatic entry into the Sweepstakes, at any time during Open Beta, play The Crew 2 Beta game and complete Rookie Fame level **and** reach Famous Fame level.
 - **Existing Ubisoft Uplay Account Members:**
 - **STEP 1:** Go to <http://thecrewgame.com/beta>.
 - **STEP 2:** Click the Register button in the Beta Play registration section.
 - **STEP 3:** In the new window that appears, login to your Uplay account. A valid Ubisoft Uplay account is required to participate.
 - **STEP 4:** Complete the Opt-in Process. You will be taken to a thank you page upon completion.
 - **STEP 5:** To earn an automatic entry into the Sweepstakes, at any time during Open Beta, play The Crew 2 Beta game and complete Rookie Fame level **and** reach Famous Fame level.
- Limit one (1) registration per person.** All entries will be deemed made by the entrant identified on the corresponding Uplay account. All entrants must complete their participation in the Open Beta by June 25, 2018 at 11:59:59 PM PT to be eligible to receive in automatic entry into the Sweepstakes.
- To enter without in-game play - email entry: Email your full name, complete street address (no P.O. Boxes), city, state, zip code, telephone number (including area code) to: THECREW2@mkpromosource.com. Include in the subject line: The Crew 2 Entry. **One entry per email address received, additional entries from a duplicate email address will be void.** All email entries must be received between June 21, 2018 at 1:00:01 AM PT and June 25, 2018 at 11:59:59 PM PT. All entries received before/after this time will be void.

All entries are subject to the acceptance and acknowledgement of these Official Rules, confirmation of age, and any other applicable Terms of Use/Privacy Policy.

4. SWEEPSTAKES SCHEDULE AND PRIZE DETAIL:

Start Date	End Date	Prize Description	Prize Value	# of Prizes	Total ARV	Drawing Date on or about
6/21/2018	6/25/2018	Harley-Davidson Iron 883 Motorcycle plus a \$2,250 tax offset*	\$11,250.00	1	\$11,250.00	6/28/2018

*Tax offset is fulfilled as a check, and is suggested (not required) that these funds be used towards taxes.

Drawings: A random drawing to select winner will be conducted from among eligible entries submitted during the Sweepstakes period and will be conducted on or about the date indicated in the Sweepstakes Schedule. Drawing will be conducted by Sweepstakes Administrator whose decisions are final and binding on all matters relating to this Sweepstakes. Potential winner is subject to eligibility verification and compliance with these Official Rules. Odds of winning a Prize subject to the total number of eligible entries received.

PRIZE DETAILS: Grand Prize winner is responsible for registration, license, title and insurance fees and any other expenses not listed related to acceptance and use of prize and must provide a valid driver's license and evidence of insurance prior to delivery as required by Winner's state of residence. Delivery of prize will be arranged directly with a Harley-Davidson dealership (location of dealership to be selected by Harley-Davidson in its sole discretion). Failure to take delivery within 30 days of availability could cause prize to be forfeited and awarded to an alternate. No substitution or transfer of prize permitted except at the sole discretion of the Sponsor. Prize Winner is responsible for the payment of taxes on the prize and for any other costs and expenses associated with the acceptance and use of the prize. Sponsor reserves the right to substitute prize of equal or greater value at any time during the duration of the Sweepstakes.

GENERAL RULES: Potential Grand Prize Winner will be notified by email on or about June 28, 2018. Potential Grand Prize Winner will be required to sign and return an Affidavit of Eligibility /Publicity and Liability Release, (where legal) within five (5) days of notification attempt or prize will be forfeited and an alternate Winner determined at random from among all eligible entries. If the potential Grand Prize Winner does not return the required documents within the stated timeframe, the corresponding Winner will be disqualified and an alternate Winner will be selected. Should the potential Winner (or any other alternate potential Winner) decide to decline the prize for any reason whatsoever, Sponsor shall have no further obligation to that potential Winner, and an alternate potential Winner will be selected, if time permits. Taxes related to the prize and tax offset (Total ARV) are the sole responsibility of the Winner. Acceptance of a prize constitutes permission to the Sponsor and its agencies to use Winner's name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. No substitution or transfer of prize allowed, except at Sponsor's sole discretion. Releasees shall not be liable for any printing or other errors or for delays in mail service. All entries become the property of Sponsor and will not be acknowledged or returned. By participating in this promotion, entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which are final and binding. Any questions, comments or complaints regarding the promotion are to be directed to the Sponsor at the address below.

5. WAIVERS, DISCLAIMERS, RELEASES, INDEMNITY: By participating in the Sweepstakes, entrants agree to release and hold harmless Sponsor and Administrators and their affiliates, licensees, parents, franchisees, subsidiaries, participating retailers, prize providers, advertising and promotion agencies and their respective employees, officers, directors, shareholders, successors and assigns, including without limitation Ubisoft Inc. and its parent and affiliated companies (collectively "Released Parties") from any and all liability for any injuries, losses or damage of any kind which may arise in connection with this Sweepstakes or the acceptance and/or use of any prize. IN NO EVENT WILL THE WINNER BE ENTITLED TO ANY FEE, ROYALTY, OR OTHER COMPENSATION OF ANY KIND AS A RESULT OF THE SWEEPSTAKES. Void where prohibited. Any issues concerning the validity, interpretation or enforceability of these Official Rules, or the rights and obligations of entrants and Sponsor, shall be governed by and construed in accordance with the laws of the State of California, USA, without giving effect to any conflict of law rules which might find otherwise. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations. By entering the Sweepstakes, entrants hereby submit to the jurisdiction and venue of the federal and state courts of San Francisco,

California, and waive the right to have disputes arising out of the subject matter hereof adjudicated in any other forum. Any questions, comments or complaints regarding the Promotion are to be directed to the Sponsor.

BY ENTERING THE SWEEPSTAKES, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED FIVE DOLLARS (US\$5.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL, OR SPECIAL DAMAGES, LOST PROFITS, AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT-OF-POCKET EXPENSES NOT TO EXCEED FIVE DOLLARS (US\$5.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

EACH PARTICIPANT AGREES (I) TO ABIDE BY THE TERMS OF THESE OFFICIAL RULES AND THE DECISIONS OF THE SWEEPSTAKES ENTITIES WHICH ARE FINAL AND BINDING ON ALL MATTERS RELATING TO THIS SWEEPSTAKES, AND (II) TO RELEASE, DISCHARGE, INDEMNIFY AND HOLD HARMLESS THE RELEASED PARTIES FROM ANY AND ALL CLAIMS OR LIABILITY IN CONNECTION WITH PARTICIPATION IN THIS SWEEPSTAKES OR ACCEPTANCE OR USE OF ANY PRIZE INCLUDING, WITHOUT LIMITATION, ANY ACTIVITY RELATED THERETO.

6. GENERAL CONDITIONS: By entering this Sweepstakes, Entrants agree that Sponsor and each of its affiliates, licensees, promotional partners, and third party marketing entities shall have the right and permission to use the name, picture, voice, biographical data, photograph, testimonial, or other likeness and/or prize information or personal exposition (and/or any edited portion thereof), and/or any information contained in his/her entry for promotional, advertising, and/or publicity purposes in any media, now or hereafter known, throughout the world in perpetuity, without compensation or notice to, or further consent of, the winner to the extent permitted by law and except where prohibited. Noncompliance with any of these Official Rules may result in disqualification. ANY VIOLATION OF THESE OFFICIAL RULES BY A PRIZE WINNER OR ANY BEHAVIOR BY A PRIZE WINNER THAT WILL BRING SUCH PRIZE WINNER OR SWEEPSTAKES ENTITIES INTO DISREPUTE (IN SWEEPSTAKES ENTITIES' SOLE DISCRETION) WILL RESULT IN SUCH PRIZE WINNER'S DISQUALIFICATION AS A PRIZE WINNER OF THIS SWEEPSTAKES AND ALL PRIVILEGES AS A WINNER WILL BE IMMEDIATELY TERMINATED.

The Released Parties assume no responsibility for incorrect or inaccurate entry information whether caused by any of the equipment or programming associated with or utilized in the Sweepstakes or by any human, mechanical, or electronic error, which may occur in the processing of the entries in the Sweepstakes. The Released Parties are not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software or failure of any e-mail on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including, without limitation, any injury or damage to participant's or any other person's computer, related to or resulting from, participation or downloading any materials in the Sweepstakes. The Released Parties are not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes, errors in processing entries, identifying the Prize winner, or in the announcement of the prizes and prize winner. If, for any reason, the Sweepstakes is not capable of running as planned, including, without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Released Parties which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, the Sponsor reserves the right in its sole discretion to cancel, terminate, modify or suspend the Sweepstakes. Should the Sweepstakes be terminated prior to the stated expiration date, notice will be posted on the Website during the Sweepstakes Period and the prize may be awarded to a winner to be selected from among all eligible Entries received up until and, or after (if applicable) the time of modification, cancellation, or termination or in a manner that is fair and equitable as determined by Sponsor in its sole discretion. All interpretations of these Official Rules and decisions by Sponsor are final. No software-generated, robotic, programmed, script, macro or other automated entries are permitted. Sponsor reserves the right in its sole discretion to disqualify any individual it suspects or finds (a) to have used a software generated, robotic, programmed, script, macro or other automated entry, (b) to have tampered with the entry process or the operation of the Sweepstakes, (c) to be acting in violation of these Official Rules, (d) to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person or (e) to have provided inaccurate information on any legal documents submitted in connection with the Sweepstakes. CAUTION: ANY ATTEMPT BY ANY INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND

SHOULD SUCH AN ATTEMPT BE MADE, THE SWEEPSTAKES ENTITIES RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

7. CONDITIONS OF USE AND PRIVACY POLICY: Information provided by you for this Sweepstakes, including the Entry, is subject to Ubisoft's terms of use: <https://legal.ubi.com/termsfuse/en-US> and privacy policy: <https://legal.ubi.com/privacypolicy/en-US>. By entering this Sweepstakes, each Entrant agrees that the Sponsor (Ubisoft) and/or Administrator (Marden-Kane, Inc.), under the cover of Ubisoft's privacy policy, has the right to contact the Entrant by the email address provided during winner verification, in order to administer and fulfill this Sweepstakes.

8. WINNER'S LIST: Winner's list will be made available by emailing winners@mkpromosource.com up to 30 calendar days following Promotion end date.

9. SPONSOR: Ubisoft® San Francisco, 625 3rd Street, San Francisco, CA 94017 USA.

10. ADMINISTRATOR: MARDEN-KANE, Inc., 575 Underhill Blvd, Syosset, NY 11791 USA.

By participating in the Sweepstakes, you agree to release and hold Ubisoft and the employees, officers, directors, shareholders, agents, representatives of Ubisoft, its parent, affiliates, subsidiaries, advertising, promotion, fulfillment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Sweepstakes, or resulting from acceptance, possession, use or loss any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

Participants are hereby authorized to copy these Official Rules on the condition that it will be for the participant's personal use only.

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Harley-Davidson Inc. is not a sponsor or participant in this Sweepstakes.