

COMMUNITY LEADER PROGRAM GUIDELINES

At UBISOFT, we are always amazed by the creativity and passion of our community. The Siege Champions Program is a community partnership between UBISOFT and Siege Champions Program members of the Rainbow Six Siege community.

If you are selected to take part in the Siege Champions Program as a member – based on your specialized experience with and in connection with the Rainbow Six Siege franchise – this will enable us to go extra mile with how we engage with each other.

The Siege Champions Program aims to support you and your passion for the Rainbow Six Siege franchise, helping you increase the already outstanding quality of your role and content.

In order to do so, we may, from time to time, share with you content and/or information or otherwise offer you to take part in specific challenges and community events.

This may, for example, include sharing guides, art assets, videos and Q&A files with you; organizing community tournaments, for you to show off your skills; enabling you to be among the first to know the upcoming content for the Rainbow Six Siege franchise; having the opportunity to chat with UBISOFT Community Team and other Siege Champions Program members being in the pool of selection for community and gaming events.

Your participation is entirely at your discretion and voluntary, with no expectation of any form of compensation.

Nothing herein shall be construed as creating an employer/employee relationship.

You will always keep complete creative control over your content and will never be incited or forced to use any content/information and/or to take part in any challenge/community event proposed by UBISOFT.

You shall be free, at any time, to (i) partner with any other company (including other video game companies) and (ii) decide not to be part of the Siege Champions Program anymore.

PREREQUISITES

In order for your application to the Siege Champions Program to be valid, please ensure first that:

- you are at least 18 years old and have the right and full capacity to enter the Siege Champions Program;
- you have a valid UBISOFT account;
- your UBISOFT account has never been banned (temporarily and/or permanently) from any UBISOFT game.

TERMS OF USE AND CODE OF CONDUCT

Help us make the Siege Champions Program as enjoyable as possible for everyone involved.

First of all, please note that these Guidelines are incorporated by reference into the UBISOFT Terms of Use and together make up the entire agreement between UBISOFT and you in relation to the Siege Community Program. <https://legal.ubi.com/termsfuse/>

By submitting your application to and taking part in the Siege Champions Program, you moreover hereby accept and agree to comply with the following rules, should you become a Siege Champions Program member.

Failure to do so could result in being banned from the Siege Champions Program, as further detailed below.

As a Siege Champions Program member, you will be required to lead by example.

While UBISOFT will never have any control on the content you create as a Siege Champions Program member, we want the Siege Champions Program to be friendly and enjoyable.

To achieve that goal, here is a list of forbidden conduct that may lead to end your participation to the Siege Champions Program (please note this list is not exhaustive):

- Any behavior, language or content deemed illegal, dangerous, threatening, abusive, obscene, vulgar, defamatory, hateful, racist, sexist, ethically offensive or constituting harassment is strictly forbidden.
- You may not engage in or encourage any illegal behavior that breaches any applicable local, national or international law or regulation
- You may not create content that promotes alcohol, illegal drugs, tobacco or firearms (or the use of any of the foregoing) or any activities that may appear unsafe or dangerous;
- You may not communicate messages inconsistent with the positive images and/or good will with which UBISOFT wishes to associate (for the avoidance of doubt, this of course shall not prevent you from freely expressing your opinions about UBISOFT, its games, the Siege Champions Program, etc.);
- It is forbidden to harass and/or bully any other any UBISOFT's representative, any member of the Rainbow Six Siege community and, more generally, any member of the UBISOFT Community, in any manner whether through any physical, verbal or written abuse.
- Your UBISOFT account must remain in good standing.

Any suspected breach of this Code of Conduct will lead to investigation by UBISOFT.

UBISOFT reserves the right to take measures reasonably necessary to enforce the Code of Conduct, including without limitation to end your participation in the Siege Champions Program.

CONFIDENTIALITY

You understand and agree that, if you are selected as a Siege Champions Program member, UBISOFT may share with you information that is confidential. In such circumstances, UBISOFT will specifically inform you of the confidential nature of the information shared with you.

Such confidential information is the result of a significant investment of time, effort and expense by UBISOFT and disclosure of such confidential information could result in serious harm to UBISOFT.

You therefore understand, agree and undertake to keep such information strictly confidential by not disclosing it to any third party, including but not limited to, through any social media and Internet websites (YouTube, Twitch, etc.) without UBISOFT's prior written approval.

You acknowledge that UBISOFT may end your participation to the Siege Champions Program and take all legal actions necessary to protect its confidential information, in the event of a non-authorized disclosure of such confidential information.

DISCLOSURE

To the extent applicable, you agree to comply with the FTC and/or any other applicable guidelines and to disclose, in a clear, legible and/or audible way that will be understood by your audience, your connection to UBISOFT in all social posts, YouTube videos, Twitch streams and in all other materials.

For further information, please visit the FTC's website on endorsement:

<https://www.ftc.gov/news-events/press-releases/2019/11/ftc-releases-advertising-disclosures-guidance-online-influencers>