**“E3 2014 UPLAY SWEEPSTAKE” OFFICIAL RULES**

**NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**VOID WHERE PROHIBITED BY LAW OR REGULATION. PARTICIPANTS MUST BE 13 OR OLDER AT THE TIME OF ENTRY.**

1. **ELIGIBILITY:** E3 2014 UPLAY SWEEPSTAKE (the “Sweepstake”) is open only to legal residents of France, Germany, United Kingdom, Poland, Spain, Italy, Australia, Ukraine, the Netherlands, Turkey, Czech Republic, Belgium, Romania, Sweden, Austria, Hungary, Denmark, Switzerland, Portugal, Greece, Norway, Finland, the Russian Federation, South Korea, India and Japan who are at least 13 years old at the time of entry. Employees, officers, and directors of Sponsor and its affiliated companies, subsidiaries, licensees, franchisees, distributors, dealers, sales representatives, advertising and promotion agencies, and any and all other companies associated with the Sweepstake (collectively, the “Sweepstake Entities”), and each of their immediate families (i.e., parents, spouse, siblings, children, grandparents, step parents, stepchildren and step siblings, and their respective spouses, and those living in the same household, whether or not related) are not eligible to participate. Subject to all applicable federal, state, provincial, municipal, territorial and local laws, directives and regulations. Void outside of France, Germany, United Kingdom, Poland, Spain, Italy, Australia, Ukraine, the Netherlands, Turkey, Czech Republic, Belgium, Romania, Sweden, Austria, Hungary, Denmark, Switzerland, Portugal, Greece, Norway, Finland, the Russian Federation, South Korea, India and Japan and where prohibited.

2. **SPONSOR:** Ubisoft EMEA SAS located at 28 rue Armand Carrel, 93108, Montreuil Sous Bois, France.

3. **Sweepstake Period:** The Sweepstake will begin 00:01 am Central European Time (“CET”) on June 13th, 2014 and will end at 23:59pm CET on June 13th, 2014.

4. **HOW TO ENTER:**

To enter the Sweepstake, please follow the steps below. Specific dates and times subject to change:

Enter the Sweepstake by:
- Creating a Uplay account (one can create freely a Uplay account on [www.uplay.com](http://www.uplay.com)); and
- Either:
  - Registering to the Sweepstake by clicking on “Try your luck” on the page [http://uplay.ubi.com/en-GB/events/e32014/gifts](http://uplay.ubi.com/en-GB/events/e32014/gifts) (please note that you need to edit the “en-GB” with your account country identifier) in exchange of ten (10) Uplay Units; or
  - Registering to the Sweepstake by finding one Easter-egg available on certain Sponsor’s websites (eg. [http://www.uplaylounge.com](http://www.uplaylounge.com)) that Sponsor will make available at specific times during the Sweepstake Period in such websites; or
  - Going on Uplay console application on Microsoft Xbox One (to be downloaded for free on the xbox market place), or Uplay web application on Sony PlayStation 4 (to be accessed in the Ubisoft Live Area) then select the “E3 section”; or
  - Registering to the Sweepstake using the alternative means of entry detailed below.

**LIMIT:** No other methods of entry will be accepted. Entry in the Sweepstake does not constitute entry into any other promotion, Sweepstake. By participating in the Sweepstake, each Entrant, and Entrant’s parent/legal guardian, if Entrant is less than the age of majority in his/her country of primary residence, (collectively “Entrant” “Participant” “Player” or “You”) unconditionally accepts and agrees to comply with and abide by these official rules and the decisions of Ubisoft EMEA SAS, 28 rue Armand Carrel, 93108, Montreuil Sous Bois, France (the “Sponsor”), whose decisions shall be final and legally binding in all respects. Entrant may submit multiple entries...
for this Sweepstake with the same Uplay account. Notwithstanding the number of entries submitted by Entrant, Entrant may only be eligible for one (1) Prize among the list set forth in Section 7.

All entries are subject to verification by the Sponsor. Entries that do not meet the requirements specified below or otherwise do not comply with the Official Rules herein may be disqualified. Any attempted form of entry other than as described herein is void. Sponsor, in accordance with the Sweepstake rules and regulations, will determine in its sole discretion, what constitutes a valid entry.

5. **Prohibited Actions**

During the Sweepstake, Ubisoft may, at its own discretion warn, disqualify or ban any Entrant, without prejudice for the Entrant, that notably (without limitation):

- Registers to the Sweepstake with multiple accounts;
- Colludes with other Entrants to create an unfair advantage;
- Uses any kind of cheats or hack;
- Does not comply in full with the current Official Rules;
- Has a behavior which, in Sponsor’s estimation, is unlawful, harmful, abusive, harassing, threatening, malicious, defamatory, libelous, untruthful, pornographic, pedophilic, obscene, vulgar, racist, xenophobic, liable to incite hatred, sexually explicit, violent, contrary to morality or is in any other way unacceptable.

6. **PRIZE DRAWING**:

**Selection of Winners by Sponsor**

On June 16th, 2014, Sponsor will randomly draw sixty two (62) winners, among all valid Entries meeting the Sweepstake requirements.

7. **PRIZES**:

Only the Prizes listed below will be awarded in this Sweepstake:

- Four (4) Assassin’s Creed IV Blackflag videogame for Sony Playstation 4, Sony Playstation 3, Microsoft Xbox One or Microsoft Xbox 360 console. Estimated Retail value for one game: €50; or
- Four (4) Assassin’s Creed IV Freedom Cry passes for Sony Playstation 4 or Sony Playstation 3 console. Estimated Retail value for one pass: €15; or
- Two (2) Watch_Dogs videogames for Sony Playstation 4, Sony Playstation 3, or Microsoft Xbox 360 console. Estimated Retail value for one game: €50; or
- Two (2) Watch_Dogs Season passes for Sony Playstation 4, Sony Playstation 3, or Microsoft Xbox 360 console. Estimated Retail value for one Season pass: €20; or
- One (1) Watch_Dogs Season pass for Microsoft Xbox One. Estimated Retail value for one Season pass: €20; or
- Two (2) Child of Light videogames for Sony Playstation 4, Sony Playstation 3. Estimated Retail value for one game: €50; or
- One (1) Child of Light videogame for Microsoft Xbox One. Estimated Retail value for one game: €50; or
- Two (2) Child of Light videogames for Microsoft Xbox 360. Estimated Retail value for one game: €50; or
- One (1) Trials Fusion videogame for Sony Playstation 4, Microsoft Xbox One console. Estimated Retail value for one game: €50; or
- Two (2) Trials Fusion videogames for Microsoft Xbox 360 console. Estimated Retail value for one game: €50; or
- Five (5) South Park: The Stick of Truth videogames for Sony Playstation 3 or Microsoft Xbox 360 console. Estimated Retail value for one game: €50; or
- Two (2) Rayman Legends videogames for Sony Playstation 4 or Microsoft Xbox One console. Estimated Retail value for one game: €50

Each Winner will be randomly awarded only one (1) videogame or pass among the list of Prizes above.

TOTAL ERV FOR ALL PRIZES AWARDED UNDER THE SWEEPSTAKE: **EUROS € 2,610**

Prizes are randomly awarded without considering which console the Winner may own.

All taxes on the Prizes are the winners’ sole responsibility. Prizes are not transferable or redeemable for cash. Sponsor reserves the right to make equivalent substitutions as necessary, due to circumstances not under its control. Prizes include shipping and handling costs to the Winners’ residence, where applicable. Odds of winning a Prize depend on the total number of eligible entries received. Winners may not transfer Prize to a third party. The Sponsor will not replace any lost or stolen Prize. Notwithstanding the number of entries submitted by each Entrant, each Winner will only be award one only (1) Prize among the list of the Prizes above.

Prizes are provided “as is”. Entrants acknowledge that Sweepstake Entities have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Prizes.

8. **WINNER NOTIFICATION:** Winners will be notified upon completion of the corresponding Sweepstake. Prize codes may be entered in the game client on the player’s behalf. Sponsor shall have no liability for any potential Prize winner notification that is lost, intercepted or not received by any potential Prize winner for any reason, In the event the Winner is a minor, Sponsor may require his or her parent or legal guardian to sign and return the documents described herein as necessary to claim a Prize, on behalf of the winning minor

In the event of a dispute regarding who submitted an entry, the entry will be deemed submitted by the authorized account holder of the e-mail account specified in the entry or. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

9. **AMOE (Alternative Method of Entry):** You may also enter the Sweepstake by sending an email to E3UplayLoungeUnits@ubisoft.com subject: “E3 2014 UPLAY SWEEPSTAKE: AMOE” indicating the Uplay account you are using. To be considered eligible in the Sweepstake, AMOE entries must be sent before 1.00pm CET on the date indicated in Section 3. The Sponsor is not responsible for lost entries.

10. **ENTRANT REPRESENTATIONS, WARRANTIES AND INDEMNIFICATION:** Entrant represents and warrants to Sponsor that his/her entry is not in violation of or conflict with the trademark, copyright, rights of privacy, rights of publicity or any other rights, of any kind or nature, of any other person or entity. ENTOR AGREES TO INDEMNIFY, DEFEND, AND HOLD HARMLESS SPONSOR, THE SWEEPSTAKE ENTITIES ANY THIRD PARTIES AFFILIATED OR ASSOCIATED WITH THE DEVELOPMENT AND EXECUTION OF THIS SWEEPSTAKE, FROM ANY AND ALL CLAIMS, DAMAGES AND LIABILITIES ASSERTED AGAINST THE SPONSOR, THE SWEEPSTAKE ENTITIES, AND THE THIRD PARTIES BY REASON OF ENTRANT’S PARTICIPATION IN THIS SWEEPSTAKE, INCLUDING WITHOUT LIMITATION (A) ANY BREACH OF THE ABOVE REPRESENTATIONS (B) CLAIMS FOR INJURY, LOSS OR DAMAGE OF ANY KIND RESULTING FROM PARTICIPATION IN THIS SWEEPSTAKE OR ACCEPTANCE, USE OR LOSS OF ANY PRIZE AND (C) CLAIMS BASED ON RIGHTS OF PRIVACY, RIGHTS OF PUBLICITY, FALSE LIGHT, DEFAMATION, COPYRIGHT AND/OR TRADEMARK INFRINGEMENT RELATING TO THE SUBMISSION OR EXPLOITATION OF THE ENTRANT’S CONCEPT.

11. **LIMITATION OF LIABILITY:** Sponsor, the Sweepstake Entities and any third parties associated or affiliated with the development and execution of this Sweepstake are not responsible for problems downloading or uploading of any Sweepstake-related information to or from the web site or for any other technical malfunctions of electronic equipment, computer on-line systems, servers, or providers, computer hardware or software failures, phone lines, failure of any electronic mail entry to be received by Sponsor on account of technical problems,
traffic, congestion on the internet or the web site, or any other technical problems related to web site entries including telecommunication miscommunication or failure, and failed, lost, delayed, incomplete, garbled or misdirected communications which may limit an entrant’s ability to participate in this Sweepstake.

EXCEPT FOR RESIDENTS OF FRANCE, GERMANY, AND THE UNITED KINGDOM, WITH RESPECT TO CLAIMS RESULTING FORM DEATH OR PERSONAL INJURY (IN ACCORDANCE WITH APPLICABLE LAW IN THOSE JURISDICTIONS) ENTRANT HEREBY RELEASES SPONSOR, THE SWEEPSTAKE ENTITIES AND ANY OTHER THIRD PARTIES AFFILIATED OR ASSOCIATED WITH THE DEVELOPMENT AND EXECUTION OF THIS SWEEPSTAKE FROM ANY AND ALL CLAIMS DAMAGES, LIABILITIES AND ACTIONS (“CLAIMS”) WHICH MAY BE CAUSED, DIRECTLY OR INDIRECTLY, IN WHOLE OR IN PART, FROM ENTRANT’S PARTICIPATION IN THE SWEEPSTAKE, INCLUDING WITHOUT LIMITATION CLAIMS ARISING FROM: (I) TECHNICAL FAILURES OF ANY KIND, INCLUDING BUT NOT LIMITED TO THE MALFUNCTIONING OF ANY COMPUTER, CABLE, NETWORK, HARDWARE OR SOFTWARE; (II) THE UNAVAILABILITY OR INACCESSIBILITY OF ANY TRANSMISSIONS OR TELEPHONE OR INTERNET SERVICE; (III) UNAUTHORIZED HUMAN INTERVENTION IN ANY PART OF THE ENTRY PROCESS OR THE SWEEPSTAKE; (IV) ELECTRONIC OR HUMAN ERROR WHICH MAY OCCUR IN THE ADMINISTRATION OF THE SWEEPSTAKE OR THE PROCESSING OF ENTRIES; (V) ANY INJURY OR DAMAGE TO PERSONS OR PROPERTY, INCLUDING BUT NOT LIMITED TO ENTRANT’S COMPUTER, HARDWARE OR SOFTWARE; (VI) RIGHTS OF PRIVACY, RIGHTS OF PUBLICITY, FALSE LIGHT, DEFAMATION, COPYRIGHT AND/OR TRADEMARK INFRINGEMENT RELATED TO ENTRANT’S SUBMISSION; AND (VII) ENTRANT’S ACCEPTANCE, USE OR LOSS OF ANY PRIZE. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES; THEREFORE THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO ENTRANT IN WHOLE OR IN PART.

FOR RESIDENTS OF GERMANY: THIS RELEASE DOES NOT APPLY TO CLAIMS AGAINST SPONSOR, ITS REPRESENTATIVES AND ITS VICARIOUS AGENTS FOR DAMAGES BECAUSE OF PERSONAL INJURY OR DEATH, AND TO CLAIMS FOR DAMAGES IN CASE OF INTENT OR GROSS NEGLIGENCE BY SPONSOR, ITS REPRESENTATIVES OR VICARIOUS AGENTS.

12. PUBLICITY RELEASE/ ASSIGNMENT OF RIGHTS: Acceptance of any Prize constitutes Prize winner’s permission for the Entities and use Prize winner’s entry materials, including video, name, photograph, likeness, voice, biographical information, statements and complete address (collectively, the “Attributes”), for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter devised, in perpetuity, without further compensation or authorization, and releases the Sweepstake Entities from all claims arising out of the use of such Attributes.

For Residents of France Only: French winners will receive a document called “eligibility/publicity release” designed to obtain his/her free consent to use his/her full names, likeness, city of residence and photographs for promotional purposes and without additional compensation. In any case, the lack of consent does not prevent a winner from receiving the Prize.

13. PRIVACY POLICY: Any personal information supplied by Entrant to Sponsor will be subject to Ubisoft’s privacy policy posted at http://www.ubi.com. As a result of the creation of a Uplay account, Entrant may receive additional e-mail communication/promotions from the Sponsor as any other accounts would. Any personal information supplied by Entrant in connection with the Sweepstake will also be subject to the Sponsor’s terms of use posted at http://www.ubi.com/.

14. ENTRANT’S PERSONAL INFORMATION: Participation in the Sweepstake implies acknowledgment of the storage of personal data in the Canada and/or in France for purposes of administration of the Sweepstake. The recipient of your personal data is Sponsor and Sponsor’s Affiliates. Entrants have the right to access, withdraw, and correct their personal data. Entrants may request such action by sending a message with the request to support.ubi.com

15. DISQUALIFICATION: Entries made on another’s behalf by any other individuals or any other entity, including but not limited to commercial Sweepstake subscription notification and/or entering services, will be declared invalid and disqualified
for this Sweepstake. Any entries deemed by Sponsor, in its sole discretion, to have been submitted in this manner will be void. In the event a dispute regarding the identity of the individual who actually submitted an entry cannot be resolved to Sponsor’s satisfaction, the affected entry will be deemed ineligible.

Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Sweepstake, to be acting in violation of these Official Rules, or to be acting in an unsportsman-like or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Sweepstake, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. No incomplete, forged, software-generated or other automated multiple entries will be accepted.

16. CANCELLATION: Sponsor reserves the right to cancel or modify the Sweepstake if fraud or technical failures destroy the integrity of the Sweepstake as determined by the Sponsor, in its sole discretion, and to award the Prizes based on eligible entries received prior to the cancellation.

17. DISPUTES: To the extent permissible by applicable law, Entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstake or any Prize awarded shall be resolved individually, without resort to any form of class action, and that by participating in the Sweepstake, Entrant agrees that the courts of Paris, located in France will be the exclusive forum for any formal dispute resolution; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstake, but in no event attorneys’ fees; and (3) unless otherwise prohibited, under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Sweepstake shall be governed by, and construed in accordance with, the laws of France, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than the state of California.

For Residents of Germany only: This limitation to venue and the amount of damages does not apply if not permitted by law.


19. ADDITIONAL TERMS:

The use of any Prize manufacturer or venue, name or trademark in connection with any of the Prizes is solely for the purpose of describing such Prize, and is not intended to suggest any affiliation or sponsorship.

Microsoft and Sony are neither a sponsor of this promotion nor have any responsibilities regarding its conduct or administration of this Contest.

The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.
Nothing in these Official Rules shall be deemed to exclude or restrict any of the winner’s or the entrant’s statutory rights as a consumer.

**For Residents of France Only:** Pursuant to French law pertaining to data collection and processing, you have a right of access to, modification and withdrawal of your personal data. You also have the right of opposition to the data collection, under certain circumstances. To exercise such right, you may write to "**E3 2014 UPLAY SWEEPSTAKE**" to Ubisoft EMEA SAS, 28 rue Armand Carrel, 93108, Montreuil Sous Bois, France. The data controller and data recipient is Ubisoft EMEA Your data will be transferred outside the European Union.

**For Residents of Germany Only:** Pursuant to the German Federal Data Protection Act, you have a right to information about the personal data stored about you, including its origin, recipient or categories of recipients of the data and the purpose of the storage. In addition, you have the right of correction and, in certain circumstances, to disabling and deletion of your data and, in certain circumstances, the right to object to the collection, processing and use of your personal data. To exercise such right, you may write to: "**E3 2014 UPLAY SWEEPSTAKE**" to Ubisoft EMEA SAS, 28 rue Armand Carrel, 93108, Montreuil Sous Bois, France.

**For Residents of United Kingdom Only:** Entrants have the right to access, withdraw, and correct their personal data. Entrants may request such action by sending a message to "**E3 2014 UPLAY SWEEPSTAKE**" to Ubisoft EMEA SAS, 28 rue Armand Carrel, 93108, Montreuil Sous Bois, France.

**VOID WHERE PROHIBITED BY LAW.**