

"MEET YOUR HEROES" **COMPETITION RULES**

1. OBJECT

UBISOFT UK, which has its business address at Ubisoft, 1st floor, Chertsey Gate East, London Street – Chertsey, Surrey, KT16 8AP – United Kingdom (UBISOFT), is organising a free competition with no obligation to purchase named "MEET YOUR HEROES".

2. DEFINITIONS

"**Competition**" means the Competition organised by UBISOFT named "MEET YOUR HEROES".

"**Rules**" means the present Competition Rules.

3. CONDITIONS OF ENTRY

Entry to the Competition is open to any physical person resident in the UK except those persons who worked on the organisation of the Competition and the staff of UBISOFT or of any company controlled by UBISOFT, that controls UBISOFT or that is jointly controlled with UBISOFT by another company, and their families (same name, same address).

The Competition is only open to adults aged 18 or over and with a valid UK ID card or passport (the date of validity of which expires after August 25th 2013). A photocopy of the ID card or passport will be required in order to be designated as a winner of the Competition.

Participation in this Competition is not limited and the participant may enter multiple times.

4. DETAILS OF THE COMPETITION

The Competition will commence on April 17th 2013 at 3.00 pm and will end on May 6th 2013 at 3.00 pm (Paris time). The date and time of receipt by UBISOFT as recorded by the IT systems will serve as proof of receipt.

To participate in this Competition, each participant shall:

- Connect with his/her Uplay account
- Fill in and submit the Competition entry form available at <http://uplay.com/meetyourheroes>, with all required information.
- For each entry submitted, 10 Units will be deducted from the participant's Uplay account.

It is reminded that 10 Uplay Units are the minimal amount of Units given to each user upon the creation of a Uplay account. It is also reminded that any user of the Uplay platform can easily obtain 10 Uplay Units with no obligation of purchase by, for instance:

- Linking their Uplay account with accounts from first party hardware manufacturers (Microsoft and Sony)
- Playing Ubisoft games.

Alternate participation method:

Each participant can also enter the competition by sending a letter stating his last name, first name, date of birth, full address (street number, zip code and city of residence), phone number and, if available, his email address to:

"MEET YOUR HEROES"

UBISOFT, 1st floor, Chertsey Gate East, London Street – Chertsey, Surrey, KT16 8AP – United Kingdom.

To be eligible for the draw, each entry sent using this alternative method has to be sent to UBISOFT at least two working days before the end of the competition, i.e. the letter must be postmarked by May 2nd 2013 at the latest.

5. DESIGNATION OF WINNERS

The winner will be randomly drawn amongst all participants.

The list of winners will be available at <http://uplay.com/meetyourheroes> starting from May 15th 2013.

The winner will also be notified personally 4 days after the results have been published, via the email address provided when he/she entered the Competition, or via the phone number indicated on the letter if the participant choose to use this alternative participation method and does not have an email address.

The winner shall reply to the email sent to inform him/her of his/her win by UBISOFT, or follow-up on the phone call, within 5 calendar days from the date of receipt of the UBISOFT email or phone call, by sending a photocopy of his/her ID card or passport.

If (1) the winner does not reply within a period of 5 calendar days, (2) the person does not have a valid UK ID card or passport the date of validity of which expires after August 20th 2013, (3) information given when he/she enters the Competition is incorrect, the winner may be disqualified at UBISOFT's discretion without such disqualification creating any harm or prejudice for the participant. A second draw will be organized and a new winner will then be promoted as winner of the Competition and must comply with the same procedure as stated above.

6. COMPETITION PRIZE

An invitation to the Gamescom 2013 event in Cologne, Germany, from August 21st 2013 to August 23rd 2013, including a return plane ticket and 4 nights' accommodation on the spot from August 21st 2013 to August 23rd 2013; a total estimated value of £260.

This prize does not include insurances, transport of the winner from home to the airport or from the airport to home, international air taxes, transport during Gamescom and/or food costs, extras and personal expenses.

The value of the prizes indicated above represents the retail price incl. VAT commonly charged or estimated on the date these Rules were drawn up. It is given as a guide only and is subject to change.

7. CONDITIONS OF AWARDING PRIZES

The prize is reserved for the winner's strictly personal use and is not transferable.

Before the winner receives his/her prize, he/she must satisfy the conditions set out in the Rules.

The winner shall in particular deliver, within 5 calendar days from the receipt of the email notifying his/her win, a photocopy of a valid UK ID card or passport, the date of validity of which expires after August 25th 2013. The winner of the prize must also be in good health and satisfy all the medical conditions enabling him/her to travel by plane. He/she lastly must hold an insurance for accident/repatriation and civil liability (covering any physical injury that he/she might be liable for or

that he/she might suffer - namely any bodily injury suffered by a physical person and the harm or prejudice that result from such - and any material damage that he/she might be liable for or suffer - namely any damage, destruction, impairment, loss or disappearance of a thing or substance as well as any physical injury to an animal) that is currently valid for the whole period of the stay abroad.

Lastly, the winners of the prize shall sign an image rights assignment, as delivered to UBISOFT and for UBISOFT's benefit.

The prize awarded may give rise to neither any dispute on the part of the winner, nor to the provision of the exchange value of the prize in money, nor to a replacement or exchange for any other item whatsoever. However, should UBISOFT be unable to deliver the prize the participant has effectively won, UBISOFT reserves the right to replace the prizes announced by prizes of equivalent value or one with similar characteristics. Winners waive any rights to claim compensation from UBISOFT for any damage arising from any harm or prejudice caused by the acceptance and/or use of the prize.

8. RULES OF THE COMPETITION

Entrants can consult the Rules on the Competition Page. The full Competition Rules will be sent free of charge to any participant who requests them in writing from: UBISOFT UK, "MEET YOUR HEROES" COMPETITION, 1st floor, Chertsey Gate East, London Street – Chertsey, Surrey, KT16 8AP – United Kingdom. The request should indicate the title of the Competition and the first name, surname and address of the person requesting the Rules. The postal charges for the request for the Rules will be reimbursed at the current second class tariff on request (one request per household, same name, same address). The request for a refund of the postal charges must be accompanied by proof of the relevant bank account or address details, and the refund will be made by bank transfer.

UBISOFT reserves the right, where circumstances require, to postpone, amend or cancel this Competition, to change the period of participation and, as a last resort, to swiftly resolve any issues that may arise during the course of the Competition. The liability of UBISOFT shall not be considered deficient if, for reasons outside UBISOFT's control, the commitments arising from these Rules cannot be honoured either in part or in whole.

9. PROTECTION OF PERSONAL DATA

The recipient of the information contained in the Competition registration form is UBISOFT. UBISOFT informs participants that the personal data collected relating to the Competition is handled using an automated process and stored in a computer file that UBISOFT reserves the right to use or to use for commercial purposes.

Should a participant win the Competition, he/she authorises UBISOFT to use his/her first name, surname and email address freely and free of charge for the purposes of information on the Competition and/or for the publication of the results on any medium for a period of ten (10) years from the announcement of the winners.

10. REIMBURSEMENT OF PARTICIPATION COSTS

The Internet connection charges will be reimbursed on a request made by any participant subject to the conditions indicated below, as well as the postal charges of this request. This request shall be sent only by letter post at the latest seventy-two (72) hours after the player's date of participation in the Competition, the post mark being taken as proof, to the following address: UBISOFT UK, "MEET YOUR HEROES" COMPETITION, 1st floor, Chertsey Gate East, London Street – Chertsey, Surrey, KT16 8AP – United Kingdom

To be considered, the request shall be made on stamp-free paper indicating the title of the Competition and the participant's first name and surname and his/her postal address, as well as the date and time of the connection. The reimbursement request will be dealt with by cheque alone. Reimbursement of the postal charges will be made on the basis of the current second class "letter" tariff.

Only one reimbursement will be made per household (same name, same address) throughout the Competition. All requests whose details are incomplete, crossed-out or illegible will not be processed and UBISOFT cannot be held liable.

The connection charges, and the postal charges for this request, will be reimbursed, as follows:

- for the Internet connection charges: reimbursement on the basis of five (5) minutes, of which the first minute is indivisible at 0.12 Euro, and each additional minute at 0.02 Euro, i.e. 0.20 Euro for the five (5) minutes.

It is agreed that any access to the Competition that is made on a fixed unlimited basis (cable, ADSL, etc.) cannot be subject to any reimbursement because the subscription is taken out by the Internet user for his/her Internet use generally, and the peace of mind he/she obtains, and because the fact of accessing the Competition does not incur any additional charge.

The request for reimbursement shall be accompanied by supporting documentation proving that the participant does not have a fixed subscription entitling him/her to an Internet connection that is unlimited in time.

- for the postal charges: on the basis of the current second class "letter" tariff.

Reimbursement will take place within a period of approximately four (4) weeks from the receipt of the request by UBISOFT.

11. LIMITATION OF UBISOFT'S LIABILITY

Participation in the Competition implies the awareness and acceptance of the characteristics and limitations of the Internet, notably regarding technical performance, response times required to find out, ask for or transfer information, risk of disruption and, more generally, the inherent risks of any connection and transfer via the Internet, the lack of protection of certain information against any potential misuse and the risks of infection by viruses that may be circulating in the network.

Consequently, under no circumstances may UBISOFT be held liable for any of the eventualities listed below (this list is not exhaustive):

- transfer and/or receipt of any data and/or information on the Internet;
- any malfunction of the Internet network that would hamper the smooth running or operation of the Competition;
- failure of any reception devices, hardware or lines of communication;
- loss of any electronic mails and, more generally, loss of data;
- routing problems;
- operation of software;
- consequences arising from any viruses, computer bugs, anomalies, technical failure;
- any damage caused to a participant's computer;
- any technical, hardware or software failure that would prevent or limit the user's ability to take part in the Competition, or which has damaged the system of a participant.
- in the case of force majeure
- in the case of a transport strike and in particular in the case of cancellation of flight tickets and/or train tickets by an event outside Ubisoft's control.

12. APPLICABLE LAW AND COMPETENT COURTS

The Competition is governed by United Kingdom law and is subject to the competent courts in the country in which the Competition is organised. Furthermore, participation in the Competition implies the full and unreserved acceptance of these Rules in their entirety, the rules of ethics and etiquette in force on the Internet, and any other laws, rulings and legal notices that are applicable in the United Kingdom.